

Rome, September 2017

LUCEPLAN and Odile Decq: a dialogue on light and architecture



Luceplan takes part in the conference “**Architecture as a civil passion and creative power**” on the work of the French architect and designer Odile Decq. The event is part of a cycle of encounters organized by Roma Design Week, Pino Scaglione, Ordine degli Architetti P.P.C di Roma e Provincia and Casa dell'Architettura of Rome. This is an initiative launched to promote the culture of design and architecture through a program of events, seminars and installations, scattered across the year, involving outstanding protagonists of the world of design as well as a number of famous design brands, invited to interact at an exclusive location, the Acquario Romano, headquarters of Casa dell'Architettura and the Architects' Association of Rome.

For this conference on **Wednesday 20 September** at 19.45, **Luceplan** and **Odile Decq** will be the protagonists of a dialogue on “**Light and Architecture**”: an encounter between **Patrizia Vicenzi** - Business Leader of the Milan-based brand – and the visionary designer, to retrace the phases of a collaboration that began in 2010 and has continued over the years with extraordinary success, thanks to a shared vision and a versatile approach to design capable of condensing technological innovation, decor impact and functional quality.

Luceplan – which works with many outstanding international designers – has found an ideal counterpart in Odile Decq to develop a concept of light as a tool at the service of human beings, capable of improving their habitat and their everyday wellbeing.

The Luceplan lamps designed by Odile Decq have been developed for specific, ambitious architectural projects, for which the company has collaborated to create aesthetic-luminous scenarios of great impact, like the addition to the **MACRO** Museum of Contemporary Art of Rome in 2011. This synergy has produced the iconic **Javelot Macro** lamp, an expression of the dynamic balance between space and structure: an essential, evocative creation in which avant-garde design meets sustainable elegance, creating original landscapes of light.

Experimental research on acoustic comfort forms the basis of the **Pétale** lamp, initially created in 2012 for the futuristic headquarters of **GL Events** in Lyon, and now an exclusive Luceplan product capable of spreading light while reducing noise, making it an ideal solution for lighting and acoustic comfort in offices and large public areas for hospitality and entertainment.

In 2015 the intense interaction with Odile Decq led the company to ask her to invent a suspension lamp of great theatrical impact. The product designed by Odile Decq manages to defy the laws of statics, thanks to a technology that takes design to the very limits of its potential. **Soleil Noir** is a suspension lamp with an organic form, supported by an asymmetrical cable that keeps the unit poised in perfect balance, spreading soft and homogeneous light. A clear example of Decq's design prowess, a masterful interpretation of the principles and innovative approach of Luceplan, in a piece of iconic beauty.

Casa dell'Architettura

Piazza Manfredo Fanti 47 - Roma
Wednesday 20 September
5:00 pm