

Frankfurt, March 2018

Luceplan takes part in Light+Building

Frankfurt, 18-23 March 2018
Hall 1.2 Stand D11

Meet the designers: Monday 19 March, 14.00 – 17.00

Luceplan is back at *Light+Building*, the world's largest fair on lighting and intelligent construction, from 18 to 23 March in Frankfurt: an exclusive showcase for the best new developments in advanced technology, energy efficiency and smart home devices. Due to the strategic importance of this event and the path of technological, rational and functional research that is part of the company's DNA since its founding, **Luceplan** has decided to present a range of innovative solutions and original upgrades that investigate light in all its applications, created in collaboration with internationally acclaimed architects and designers.

Innovation is the main thrust of the creations of *Francisco Gomez Paz*, *Diego Sferrazza* and *David Dolcini*; a dimension of *lighting design* that puts the accent on personal wellbeing, interpreted in products of the highest quality that are ideal for the home environment and the contract sector, thanks to their versatile nature as both decorative and architectural components, meeting various needs for acoustic comfort and interaction with the "Internet of Things."

Intelligent light and acoustic comfort

In keeping with the growing focus on the theme of sound absorption, **Luceplan** presents the premiere of **Farel**, the new suspension lamp designed by *Diego Sferrazza*, created to improve habitat comfort thanks to a constant focus on parameters of perception, beyond the aesthetic-function dichotomy. For the first time in the Luceplan catalogue, Farel introduces an iconic cupola structure, a neutral geometric form in sound-absorbing thermoformed material, whose inner ribbing creates a delicate chiaroscuro effect. Ready for personalization in terms of the color of the shade – outside and inside – as well as the metal borders and the heat sink, Farel is a lamp for direct light that adapts to its surroundings while providing high levels of sound absorption.

Decorative light, design and innovation

Among the decorative proposals shown in Frankfurt, **Luceplan** unveils the world debut of **Bulbullia**, the wall lamp designed by *Francisco Gomez Paz* that suggests the delicate beauty of soap bubbles. Light, almost evanescent, it is the result of intensive technical research and the use of materials and technologies of very high quality. A series of parabolas of different sizes intersect, generating the characteristic geometric form of soap bubbles: conical, wide, flat forms, each bending slightly to take on a structural nature. At the center of each bubble a light source reflects its soft, seductive glow towards the inside of the cone, bringing out the beauty of the matte white finish. A delicate effect but also one of great impact, based on careful study of proportions and the play of light. Poetry and technique combine in a single product, ideal to add organic refinement to any space.

The creative flair of *David Dolcini* has produced **Lita**, an extremely versatile family of lamps based on a delicate design process that mixes imagery, signs, geometric textures and natural materials. The opaline blown glass diffuser – whose surface features the repetition of slight vertical cusps that vanish at the extremities – is juxtaposed with a structure in wood or white painted aluminium, making Lita a product with a forceful materic character. The result is a collection of elegant simplicity, including table, floor, suspension and wall/ceiling solutions.

Interactive light and the Internet of Things

The **Luceplan** project for the Internet of Things (IoT) is part of a perspective of ongoing technological progress in which lighting is one of the areas most open to innovation, thanks to the development of intelligent objects capable of gathering data and information useful to improve the life of human beings and the surrounding environment. One good example is **Mesh** by *Francisco Gomez Paz*: an iconic family of lamps, now enhanced by innovative functions that offer users total lighting management freedom. Thanks to a wireless kit, it is possible to directly interact with the lamp from a smart device: Luceplan has developed a dedicated app (iOS and Android) that permits control of one or more suspension lamps, individually or in groupings, turning on one or more light points, orienting light in space and creating a range of different moods and experiences. It is possible to set up a dynamic scenario with a simple touch of the screen, and with an Internet connection you can remotely program on-off functions.