

Milan, April 2018

Luceplan at Milano Design Week 2018

- Press Preview Monday 16 April, 11.00-15.00, at Corso Monforte 7
- Product placement - Salone del Mobile 2018
- "Storie. Design italiano" - the new edition of the Triennale Design Museum
- Elle Decor exhibition "Onlife. Millennials at Home" at Palazzo Bovara
- ADI exhibition "Design Answers" at Palazzo Lombardia, 39th floor

For the FuoriSalone 2018, the exclusive **Luceplan** showroom takes on a new guise, hosting original new creations made in collaboration with internationally acclaimed architects and designers.

Light shaped for human beings takes on an increasingly strategic role in the definition of interiors, adapting to the mutable and multiple needs of contemporary life: this is the leitmotif of the new **Luceplan** collections, the expression of an ongoing path of research that has always been the company's forte. Essential but surprising in terms of form, the new products stand out for their high standard of quality and a forcefully innovative approach that investigates timely themes such as acoustic comfort, the Internet of Things and energy efficiency. A panorama of new developments to narrate the culture of light according to **Luceplan**: an intelligent, theatrical, interactive light that has accompanied the everyday lives of people for four decades, generating wellbeing and harmony thanks to a perfect balance of function, technology and design.

Decorative light

The latest design challenge met by *Francisco Gomez Paz* is called **Bulbullia**, a wall lamp with a light, almost ethereal spirit that suggests the delicate beauty of soap bubbles. Circles of various sizes intersect to generate subtle geometric effects: ample, flat surfaces that bend slightly to take on a conical structural form. At the center of each bubble an LED light source makes captivating, soft light reflect into the cone, caressing its matte white surface. A delicate effect but of great impact, relying on reasoned study of proportions and the play of light.

The creative flair of *David Dolcini* has produced **Lita**, an extremely versatile family of lamps based on a delicate design process that mixes imagery, signs, geometric textures and natural materials. The diffuser in opaline blown glass - whose surface is paced by the repetition of light vertical cusps that vanish at the extremities - goes perfectly with the structure in white painted aluminium or wood, making **Lita** a product that puts a strong accent on substance. The result is a collection of elegant simplicity that includes table, floor, suspension and wall/ceiling models.

Acoustic comfort

Reflecting the growing focus on sound absorption, Luceplan presents **Farel**, the new suspension lamp designed by *Diego Sferrazza*, conceived to improve acoustic and technical lighting comfort in spaces, for the people who live inside them. For the first time, **Farel** introduces an iconic dome structure in the **Luceplan** catalogue, a neutral geometric form made with thermoformed sound-absorbing material, with inner ribbing to create a delicate chiaroscuro effect. Ready for personalization of the shade color - outer or inner - and of the hues of the metal border and heat sink, Farel offers diffused lighting that generates a sense of harmony with the surrounding habitat, while providing great sound absorption performance.

Internet of Things

In a perspective of continuous technological progress, **Luceplan** has developed a project on the theme of the *Internet of Things* (IoT), for which lighting becomes one of the sectors most open to innovation, through the design of intelligent objects that can gather useful information to improve people's lives and their surroundings. One such creation is **Mesh** by *Francisco Gomez Paz*: the iconic family of lamps has been enhanced with innovative functional features, offering users total lighting control freedom. Thanks to a wireless kit, it is possible to interact with the lamp directly from a smart device: **Luceplan** has created a dedicated app (iOS and Android) that permits control of one or more suspensions, individually or in groupings, to turn on one or more light points at a time, orienting light in space and triggering different emotional experiences. Dynamic scenarios can be formulated with a simple touch of the fingers on a screen, while Internet connection makes it possible to program on-off functions even at a distance.

The **Compendium** suspension lamp by *Daniel Rybakken*, on the other hand, now comes with the innovative *Philips Hue White Ambiance technology*, to permit improvement of ambient lighting in wireless mode, using a smart device. Different levels of brightness and settings for warmer or cooler tones can be set on the basis of everyday activities and moods.

LUCEPLAN | product placement, Salone del Mobile 2018

Thanks to the sophisticated originality of its lamps, **Luceplan** has been chosen as a partner of excellence to light some of the spaces at the Salone del Mobile. These are collaborations that have continued for many years – proof of the increasingly central role played by the company on the worldwide design scene.

The **Compendium** suspension lamps by *Daniel Rybakken* enhance the **Red Lounge**, the traditional gathering place for international journalists, designers, architects and guests. With an essential structure based on the interaction between immaterial and physical presence, these are extremely versatile fixtures that provide direct downward and indirect upward lighting, thanks to the possibility of rotating the reflector at the moment of installation. The aluminium finish has been chosen for the **Red Lounge**.

Technological and futuristic, the **Petale** and **Soleil Noir** suspension lamps bring all the creative energy of the designer *Odile Decq* to the spaces of the **Salone Satellite**, in peerless examples of her approach that translates the innovative drive of **Luceplan** into solutions of remarkable beauty. **Hall 13-15**

Ernestomeda has decided to enhance its kitchens with a selection of **Luceplan** products of great visual impact: the new **Lita** lamps by *David Dolcini* make their debut in the table version, with or without stem; items by *Daniel Rybakken* include the **Amisol** suspension – in the elegant white finish – and a grouping of **Ascent** lamps, whose light can be adjusted on a surface thanks to a simple manual movement that lets the diffuser slide along the stem to adjust brightness. **Hall 11 Stand A15-B16**

The **Vitra** stand has been outfitted with a bespoke version of the **Amisol** lamp, the latest design by *Daniel Rybakken* for **Luceplan**. The circular structure, in a novel matte black finish, contains a delicate golden membrane: an essential yet theatrical suspension model that is striking for its clean lines and adjustable volume, reduced to a minimum. **Hall 20 Stand B07-C12**

LUCEPLAN @ Triennale Design Museum: “Storie. Design italiano”

The 11th curatorial project of the **Triennale Design Museum** narrates the history of Italian design through a selection of 180 works created from 1902 to 1998, identified as the most representative examples of technical, formal and aesthetic innovation, experimentation, recognizability and popularity. The exhibition includes two extra-large versions of the **Titania** suspension lamp designed in 1989 by *Alberto Meda and Paolo Rizzatto*. With its dynamic, versatile elliptical form, **Titania** features an array of aluminium blades that give the lamp a sense of total lightness; thanks to a pair of colored filters the structure can take on different tones without interfering with the emission of white light or altering its chromatic quality. Based on in-depth research to dematerialize its volumes, **Titania** has achieved the status of a timeless icon, taking its rightful place in the history of design.

Triennale Design Museum
Viale Alemagna 6, Milan
14 April 2018 – 20 January 2019

LUCEPLAN @ Palazzo Bovara: exhibition Elle Decor ““Onlife. Millennials at Home””

In the historic setting of Palazzo Bovara, **Luceplan** takes part in the exhibition *Onlife. Millennials at Home* with a selection of lamps designed by *Daniel Rybakken* and the **Ecran in&out** appliques, delicate spheres of light by the French designer *Inga Sempé*.

Ascent, Amisol, Counterbalance and **Compendium** by *Daniel Rybakken* illustrate the fertile collaboration between the company and the Norwegian designer, considered one of the best in the lighting design sector, winner of many international honors, including two Compasso d'Oro awards with **Luceplan**.

Organized by *Elle Decor Italia, Onlife. Millennials at Home* is an innovative project that analyzes the lifestyles of new generational nuclei. A fascinating installation that offers an immersive multimedia experience of the contemporary habitat, starting with wide-ranging sociological analysis and extending to the major trends, habits and technologies in relation to interior design.

Palazzo Bovara
C.so Venezia 51 - Milan
16 - 29 April 2018

LUCEPLAN @ Palazzo Lombardia: exhibition ADI “Design Answers”

Among the initiatives programmed for the FuoriSalone, the Association for Industrial Design ADI, on the 39th floor of Palazzo Lombardia, organizes the exhibition entitled *Design Answers*, an overview of twenty objects that have won the *Compasso d'Oro*, the oldest international prize in the field of industrial design, assigned to products that stand out for their originality, innovation and ability to respond to the needs of everyday living. Among the objects on view, the **Ascent** lamp, winner of the exclusive award in 2016.

Palazzo Lombardia
Sala Belvedere - 39th floor
Piazza Città di Lombardia, 1 Milan
17 - 22 April 2018